



Connecting the blockchain skilled workforce to the companies of the future

Meet the blockchain tailored marketplace for work

The world is filled with employment agencies connecting candidates to employers, mostly operating with a local and somewhat dated approach. But, the sector is ready for a new way of working.

We want to create a platform built to facilitate connections, that is accessible to anyone who has skills to share or a job to offer. No borders, no boundaries.

Hiway builds on a few of the most innovative and progressive technologies emerging from the Fourth Industrial Revolution: big data, blockchain and artificial intelligence. Hiway serves both the employee and the employer, empowering those looking for a job or wanting a job done in equal measure.

Existing established employment agencies currently face issues including:



Liquidity and global scalability

High financial risk, extensive overheads, and cross-border working make growth challenging.



Trust and discrimination

Despite efforts, employment agencies can contribute to prejudice, discrimination and lack of trust due to insufficient transparency.



Cost efficiency

Dated systems require significant human resource with operational costs often resulting in fees in excess of 20%.

Hiway can change this situation for the better. The online platform built on the blockchain will enable ease of scaling, minimised discrimination and increased trust, lower fees and, importantly, facilitate immediate employee remuneration on the moment of service delivery – something of immense benefit to freelance workers all over the world.

Currently, Hiway's founders are running an employment agency with a team of over 30 employees. Established in 2007, De Speer was built from the ground up as a solution driven business; today it has over 500 candidates placed with prospective employers every day. This experience provides Hiway with valuable insights from the perspective of both the employer and employee.



Frustrations around existing systems used by employment agencies made us realise that there was more we could do. In our quest for a better solution, directly informed by the experience we have gathered over the years, we found a multitude of ways to make the process easier, more trustworthy and inclusive.

This innovative platform offers employees greater flexibility to build a stronger resume, enhance their career options and fulfil their potential, while the employer benefits from the opportunity of finding the best candidate from anywhere across the globe.

Finances raised through the funding round will be used to execute Hiway. A prototype of this platform will be made available online before the crowdsale starts to offer an exclusive preview of the development and feel of Hiway.

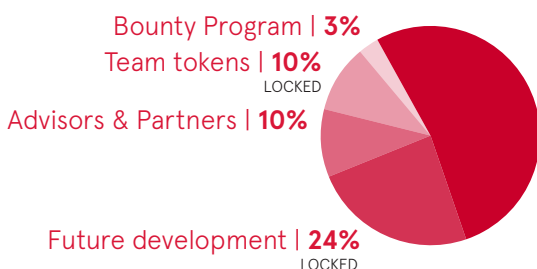


First target group

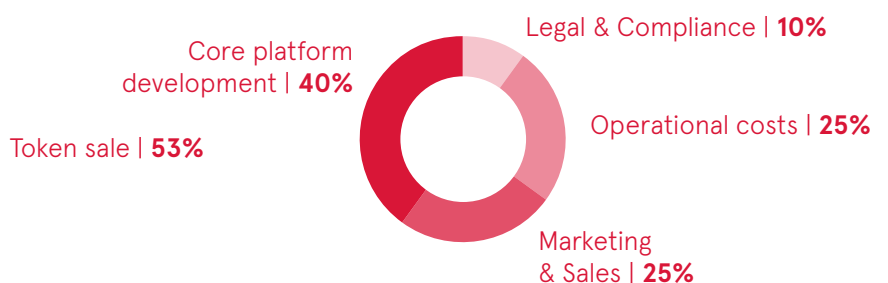
The initial phase will focus on the digital nomad - freelancers who can work from all over the world for anyone. This could be a graphic designer, web developers or even a photographer. With our main focus being the blockchain industry, in an effort to address the industry wide challenge of finding the right developers, creatives or designers who have knowledge in this space.

To fund the development of this project, a token sale will take place. Divided into three rounds - private, pre-sale and crowd - the sale will see 53% of WAY tokens (Hiway's bespoke payment solution) sold to prospective users of the platform.

Token distribution



Use of funds



Bonus structure

- Private sale | 10-24%
- Pre-sale | 0-16%
- Crowdsale | 0%